Charlotte Buchen Khadra

177 19th st Apt 5D Oakland, CA 94612 510-944-9915 charlotte.buchen@gmail.com

Curious, collaborative & creative producer/filmmaker with global experience.

I am a veteran producer of a wide variety of video projects; from award-winning journalism and editorial videos to commercials, animated stories, nonprofit films, documentaries & web series. I've led video teams, developed new series, and trained journalists in various settings from Silicon Valley to Doha, Qatar. I adapt easily, am excited about innovation, and have insights on all things video, whether it be story arc or strategy, character development or accessibility, budgets or workflow. I have a deep rolodex of collaborators in the Bay area and globally and love nothing more than telling compelling stories, whether for a brand, a journalism outfit, or a good friend.

WORK EXPERIENCE

KHADRA Projects — Founder & Producer 2007- Present. Full production services alongside cinematographer <u>Elie Khadra.</u> Editorial clients include: AJ+, The BBC, The New York Times, The PBS Newshour, Associated Press, The Center for Investigative Reporting, PBS FRONTLINE/World, FRONTLINE, The Discovery Channel, Nat Geo, HBO. Commercial/non-profit clients include: Bay Area Legal Aid, Bay Area Women in Publishing, HEIST projects, Pop-Up Magazine Productions, Magnet Media, Patreon, Carbon, Intel and Pandora, Cal Performances and more.

AJ+ — <u>Senior Producer</u> May-Sept 2019, Nov-May 2022. Oakland, CA. Senior producer for *Live Work Love*, a day-in-the-life YouTube series I developed about young people in global cities. R & D, oversaw budget, cast talent, recruited local DP/directors, senior produced. Developed two other original series and recruited diverse talent.

KQED Art & Culture — <u>Series Producer</u> Oct 2019 -Oct 2020. SF, CA. Re-imagined award-winning street dance series *If Cities Could Dance* for YouTube, doubled the audience size. Cultivated diverse talent across the U.S. Produced, directed, and edited episodes in: DC, Albuquerque, San Juan, Fremont, Houston and Atlanta, and East St Louis. The season won a Webby award, & numerous regional Emmy awards.

TIMELINE — <u>Head of Content</u> Oct 2016-July 2018. SF, CA. Content lead across video, print and photo for a start-up media company. Our mission was to tell stories from the past that are relevant to the present. Transformed video output and tripled growth on Facebook. Led numerous partnerships and special projects including series development and short documentaries.

OZY Media — <u>Director of Video</u> 2015-2016. Mountain View, CA. Developed numerous original documentary series, led video team and provided editorial guidance, produced, shot and edited numerous mini-docs and series.

QATAR TV — <u>Senior reporter, camerawoman</u> 2012-2015. Doha, Qatar. Directed and shot documentaries as part of an international team launching a new network. Pitched, produced, and filmed docs in Qatar and abroad (Romania, UK., U.S, Ukraine). Wrote treatments, scripts, and trained junior journalists.

PBS FRONTLINE/WORLD — <u>Producer</u> 2007–2010. Berkeley, CA. Produced, shot, and edited video segments for the web and TV from India, France, Pakistan, and Egypt as well as multimedia packages and articles. Helped vet and commission stories as part of the editorial team. Produced the annual Social Entrepreneur film festival.

SKILLS

- Leadership, recruiting diverse teams, management.
- Story development
- Series development for social media
- Experience with budgets of all sizes.
- Expert camerawoman.
- * Expert editor: Premiere & AVID.
- Writing, reporting & research.
 Articles, treatments, scripts.

EDUCATION

Vassar College — BA, Honors.
University of California, Berkeley
Graduate School of Journalism —
MJ Documentary Film.

AWARDS

NorCal Emmy, If Cities Could Dance, KQED

Society of Professional Journalists Arts & Culture award

Webby Award, If Cities Could Dance, KQED

Fellow, International Reporting Project. Travel to Pakistan.

BAVC Mediamaker fellow

Terner Prize for excellence in urban reporting.

Hearst Prize for documentary film.

LANGUAGES

French - Fluent.

Arabic - Beginner.

WORK SAMPLES

AJ+: Live/Work/Love: How Much Does it Cost to Live in Seoul, Korea? (part of series)

• DEVELOPED, PRODUCED, CO-EDITED

PBS: If Cities Could Dance: [CO-DEVELOPED, PRODUCED, DIRECTED, EDITED]

- Washington DC's Beat Ya Feet dance (part of series)
- The Dance of Resistance in Puerto Rico
- Fremont Queering Bollywood Dance
- If Cities Could Dance: Albuquerque: Native American Hip Hop

Timeline: 5 Things To Know Sexual Harassment (series of explainers)

DEVELOPED, WROTE, PRODUCED

Timeline: The Past is Present: [DEVELOPED, WROTE, SENIOR-PRODUCED]

- <u>Eartha Kitt Blacklisted for speaking out on Vietnam</u>
- Civil Rights Hero Gloria Richardson
- These 1970s Pollution Photographs Helped Create the EPA
- The Mexican American family whose case ended school segregation in California

Streetfilms: Bicycle Stories: Antonio: A Bicycle Story from Oakland (part of a series)

DEVELOPED, FILMED, PRODUCED, EDITED

NYT video about street style in Doha

DEVELOPED, FILMED, PRODUCED, EDITED

Trailer Park Family Portrait - (from a series)

DEVELOPED, FILMED, PRODUCED, EDITED

Timeline: The Story of **Detroit's First Black Record Producer**

DEVELOPED, PRODUCED, EDITED

Marcus Books, Oakland's Oldest Black Bookstore

DEVELOPED, FILMED, PRODUCED, EDITED

NYT video about music and sufism under attack in Pakistan

PBS Newshour: Egypt Food for a Revolution

• FILMED, PRODUCED, EDITED

PBS Frontline World: Egypt: Middle East Inc.

DEVELOPED, FILMED, Co-PRODUCED, EDITED

Qatar TV: Richard Serra documentary I shot and directed for Qatar TV (in Arabic)

DEVELOPED, FILMED, PRODUCED, EDITED